



## ConsultantWeb

Our aim at Blue Medical is to give our website customers one of the easiest and most supportive web development experiences possible. We hope you will find our terms and service honest and informative. If you have any queries about our requirements and terms of use below, please let us know and we will be too happy to assist.

### Initial Website specification

The initial **ConsultantWeb** website will contain the following features:

- Wide range of designs and colour variations to choose from
- Incredibly quick, hassle-free set up
- Expert website development by professional web developers - not automated systems
- Web hosting included in cost on our super-fast servers (no hidden extras)
- Lease of .co.uk domain name included
- Friendly support website Advisors
- **ConsultantWeb** websites are optimised for Google
- Monthly search engine submissions for your website to the most popular search engines
- Online enquiry form forwarded direct to your email
- Enquiries email set up info@yourdomain.co.uk
- Unlimited bandwidth (visitor traffic)
- Website content will be inserted once received by Blue Medical staff to save you time
- Up to 25 pages available on your website (unlimited pages with a CMS (Content Management System upgrade)
- **ConsultantWeb** Website has the ability to grow with your needs
- 5 free updates per year. These can include: text or pages added throughout the year within the monthly fee payable.

**Note:** Updates to text or pictures require a full new Word document page to be submitted = 1 update.

- Constant developments of **ConsultantWeb** means free additions for the future.

Cost for the Initial **ConsultantWeb** website: **\*£65.00 per month + VAT**

# ConsultantWeb Content Information

URL (Domain name) ..... .co.uk

Website title .....

Website sub title .....

(E.g. Name or service) availability to be confirmed. N.B. Common words/services will not be available as domains (e.g. **shoulderclinic**). The best chance of a first choice domain is to use your name e.g. drwilliamsmith.co.uk

**PAGE TITLES** These are the titles for your website menu (up to 25, although you don't have to use them all. Also no Sub Menus are to be used).

01 Home page:	10.....	19.....
02.....	11.....	20.....
03.....	12.....	21.....
04.....	13.....	22.....
05.....	14.....	23.....
06.....	15.....	24.....
07.....	16.....	25.....
08.....	17.....	<b>Current Email address:</b>
09.....	18.....	.....

**Required**

**Content checklist:**

- All pages above are to be provided as separate Word documents.
- All menu items are listed in the correct numerical order.
- Please tick the box

**Note:** Please use the 'check list' provided to ensure collated content is available in a completed page format to your Advisor as separate word documents. This will enable us to build your website.

Blue Medical accepts no responsibility for the content provided. Please ensure it is supplied, checked for accuracy, including possible grammar and typing errors, as any changes after the site build would be taken as one of your '5 annual amendments'.

The onus is on you the consultant to ensure you own the rights to publish the material and you abide by the laws of copyright and the use of any other illegal material.

**FOR OFFICE USE**

SITE DESIGN ID

# ConsultantWeb Cost Options

Initial ConsultantWeb Website monthly fee	£65.00
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## Consultant optional 'Bolt-on' upgrades (please tick box if required)

Upgrade	Monthly fee	<input type="checkbox"/>
<b>Content Management System Including 500 tools and a Metatag Editor</b> (Unlimited self-populated pages and online image gallery plus this system gives you the ability to amend your websites text without any additional costs)	£30.00	<input type="checkbox"/>
<b>Website statistics</b> package (online view of your website visitors and traffic trends)	£10.00	<input type="checkbox"/>
<b>Unlimited email addresses (POP 3)</b> and simple control panel enabling you to add or remove email addresses as needed	£5.00	<input type="checkbox"/>

<b>Total monthly fee</b>	£
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Initial fixed fee upgrades		
Additional bespoke web design to your personal preference (not usually required)	£300.00	<input type="checkbox"/>
URL Transfer administration fee (if consultant has their own URL)	£40.00	<input type="checkbox"/>
Supplying the <b>.COM</b> version of your URL, available at £20.00 per year	£20.00	<input type="checkbox"/>

<b>Total fixed fee</b>	£
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**Note:** The above prices are subject to VAT @17.5%

# ConsultantWeb Terms and Conditions\*

Consultants wishing to exit this agreement may do so without penalty after 12 months. However, if they wish to continue using the site, and assume ownership, they must pay an agreed exit fee equal to **24 months** rental, plus £200.00 administration costs and VAT at 17.5%.

Consultants may cancel their account by giving one month's written notice to:  
Blue Medical, Linden Medical Centre, 59 Barrington Road, Altrincham, Cheshire WA14 1HZ.

To ensure an effective and continuous service to consultants and colleagues, Blue Medical requires permission to collate details relating to site traffic as an effective tool for future development. We will not provide any of your personal information to other companies or parties without your permission other than delivering specific services to you.

**(e.g. customer support, online help, additional services)**

**Please Note:** By signing up for any of our services you agree to be bound by all terms and conditions.

<b>ConsultantWeb Advisor (BDM)</b>
Name:
Signed:
Date:

<b>Consultant / Doctor</b>
Name:
Signed:
Date:

[www.bluemedical.co.uk](http://www.bluemedical.co.uk)